

We Claim:

1. A holder for attachment from the neck of the individual for holding a beverage bottle, comprising:

a pair of arcuate, pliable ribs with the ribs joined at a base portion and each rib having a distal end and the distal ends of the ribs separated by a gap;

the ribs defining a beverage bottle receiving opening into and through which the neck section of a beverage bottle is inserted so that the ribs can engage and hold the beverage bottle therein;

a curvilinear web portion connected to the base portion of the ribs;

a pair of spaced-apart prongs with each prong projecting rearwardly from each respective rib and the prongs capable of being simultaneously squeezed together and released for facilitating the insertion of the beverage bottle within the opening and the removal of the beverage bottle therefrom;

a flat main plate connected to the web portion and extending upwardly therefrom, the main plate having a front surface and a rear surface with the front surface being in a generally viewable disposition;

the main plate having an aperture located at the upper end of the main plate; and

a lanyard passing through the aperture of the main plate so that the lanyard can be placed about the neck of the individual thereby suspending the holder and the beverage bottle from the neck of the individual;

2. The holder of claim 1 wherein the front surface and the rear surface of the main plate can accommodate thereon visually discernible company and advertising logos, insignias and slogans.

3. The holder of claim 2 wherein the action of simultaneously squeezing together both prongs causes the ribs to flex slightly away from each other to facilitate the insertion of the beverage bottle within the opening and release of the prongs returns the ribs to the normal disposition for engaging and gripping the beverage bottle adjacent the neck section of the beverage bottle.

4. The holder of claim 3 wherein the web portion and the ribs space the beverage bottle slightly away from the individual's body so that the beverage bottle doesn't contact the individual's body and interfere with the activities of the individual when the holder and the beverage bottle are pendent from the neck of the individual.

5. The holder of claim 4 wherein the holder is composed of an integral, one-piece construction and formed from engineered resins.

6. The holder of claim 5 wherein the holder is composed of engineered resilient plastic resins.

7. A holder for securement about the neck of an individual so that the holder can be disposed pendent therefrom while holding a beverage bottle, the holder comprising:

a pair of arcuate, flexible ribs with the ribs joined at a base portion and each rib having a distal end and the distal ends of the ribs separated by a gap;

the ribs defining a beverage bottle opening into which a beverage bottle can be inserted so that the ribs can engage and hold the beverage bottle therein;

a curvilinear web portion connected to the base portion of the ribs;

a pair of spaced-apart prongs with each prong projecting rearwardly from each respective rib and the prongs capable of being simultaneously squeezed together and

released for facilitating the insertion of the beverage bottle within the opening and the removal of the beverage bottle therefrom;

a flat main plate connected to the web portion and extending upwardly therefrom, the main plate having a front surface and an opposite rear surface with each surface accommodating thereon indicia in the form of company and advertising slogans, phrases, logos, and insignias that are externally viewable;

the main plate having an aperture located at the upper end of the main plate and through which a lanyard is passed for suspending the clip holder and the beverage bottle held therein from the neck of the individual; and

the web portion and the ribs spacing the beverage bottle slightly away from the individual's body so that the beverage bottle doesn't contact the individual's body and interfere with the activities of the individual when the holder with the beverage bottle held therein are disposed pendent from the neck of the individual.

8. A holder for holding and suspending a beverage bottle from the neck of an individual with the holder attachable to the individual's neck, comprising:

a pair of arcuate, pliable ribs with the ribs joined together at a base portion and each rib having a distal end and the distal ends of the ribs separated by a gap;

the ribs defining a beverage bottle opening for insertion therein of the beverage bottle so that the ribs can engage and hold the beverage bottle;

a curvilinear web portion connected to the base portion of the ribs;

a pair of spaced-apart prongs with each prong projecting rearwardly from each respective rib and the prongs capable of being simultaneously squeezed together and

released for facilitating the insertion of the beverage bottle within the opening and the removal of the beverage bottle therefrom;

a pair of flexible tabs connected to the web portion and extending upwardly from the web portion with the tabs separated by a slot to permit the flexure of the tabs;

a base housing removably lockable to the tabs so that the tabs can be selectively locked to the base housing and unlocked therefrom;

a decorative figurine character mounted to the base housing; and

a lanyard attached to the decorative figurine character so that the lanyard can be placed about the neck of the individual for suspending the holder and the beverage bottle therefrom;

9. The holder of claim 8 wherein the decorative figurine character can represent television and movie characters, action figures, sports figures, cartoon characters, and comic book characters.

10. The holder of claim 9 wherein the base housing includes an interior cavity into which the tabs are inserted for locking the tabs to the base housing.

11. The holder of claim 10 wherein the base housing includes a pair of opposed side slots with each tab engaging with and locking into each respective side slot after the tabs have been inserted into the cavity of the base housing.

12. A beverage bottle holder for attachment to the neck of the individual for holding and suspending a beverage bottle from the neck of the individual, comprising:

a holder including a pair of arcuate, pliable ribs for gripping and holding the beverage bottle therein, an intermediate curvilinear web portion connected to the ribs, the web portion having an upper securement end, and a pair of prongs extending rearwardly

from ribs and capable of being simultaneously squeezed together and released for facilitating the engagement of the ribs to the beverage bottle and the removal of the beverage bottle from the ribs;

a decorative character figurine mounted to a base housing and the base housing being removably securable to the upper securement end of the web portion for locking the holder to the decorative character figurine; and

a lanyard attachable to the decorative character figurine so that the lanyard can be placed about the individual's neck for suspending the decorative character figurine with the holder locked thereto from the neck of the individual.

13. The beverage bottle holder of claim 12 wherein the holder can be welded to the base housing for permanently connecting the holder to the decorative character figurine.

14. The beverage bottle holder of claim 13 wherein the holder can be glued to the base housing for permanently connecting the holder to the decorative character figurine.

15. The beverage bottle holder of claim 14 wherein the base housing includes an interior cavity so that the upper securement end of the web portion can be snap locked therein for locking the holder to the decorative character figurine.

16. The beverage bottle holder of claim 15 wherein the decorative character figurine can represent television and movie characters, action figures, sports characters, cartoon characters, and comic book characters.